



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

CONTRACT

<u>Contract / Revision</u> 499207 /		<u>Alt Order #</u> 06381942
<u>Product</u> HELLER 4 SENATE ADD		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/17/12 / 10/29/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$725.00			
N 2	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$725.00			
N 3	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$700.00			
N 4	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$700.00			
N 5	KVVU	10/24/12	10/26/12	Extra	M-F 7-730p		:30			NM	5	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
			See MG 5.4,5.5									
	2	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
			See MG 5.4,5.5									
	3	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
			See MG 5.6,5.7,5.8									
	4	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh-----	:30		\$625.00	NM		
	Ⓜ		MG for 5.2,5.1									
	5	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh-----	:30		\$625.00	NM		
	Ⓜ		MG for 5.2,5.1									
	6	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$650.00	NM		
	Ⓜ		See MG 5.9									
	7	KVVU	10/29/12-10/30/12	FOX 5 News 5-6am M-F	5a-6a	MTu-----	:30		\$450.00	NM		
	Ⓜ		MG for 6.3,5.3									
	8	KVVU	10/29/12-10/30/12	Fox 5 News @ 430am	M-Th, Sun 430-5a	MTu-----	:30		\$150.00	NM		
	Ⓜ		MG for 6.3,5.3									
	9	KVVU	10/29/12-10/29/12	Extra	M-Su 1p-8p	M-----	:30		\$625.00	NM		
	Ⓜ		MG for 5.6 10/29									

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
499207 /	06381942

Contract Dates	Product	Estimate #
10/24/12 - 10/30/12	HELLER 4 SENATE AD	

Advertiser	Original Date / Revision
Dean Heller For Senate	10/17/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount	
N 6	KVVU	10/29/12	10/30/12	Extra	M-F 7-730p		:30			NM	1	\$625.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/29/12	11/04/12	MT-----				2	\$625.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	2	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	MTu-----	:30		\$625.00	NM			
		See MG 6.3											
	3	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$625.00	NM			
	Ⓢ	See MG 5.6,5.7,5.8											
Totals												16	\$10,225.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	8	\$5,525.00	\$4,696.25
10/29/12 - 10/30/12	8	\$4,700.00	\$3,995.00
Totals	16	\$10,225.00	\$8,691.25

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT30/12 13.52

BUYER NAME	NEIL WILLIAMS
SALES PRSN	PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6381942 CLASS: NATL. LOCAL REGIONAL

S: NATL.	LOCAL	REGIONAL

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE OCT30/12 13.52

STA =

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

12	A	700P-730P	30	\$625.00	10/29	1	MON	1
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PROGRAM : EXTRA
 ORD COM1 : TP CHG DUE TO NO GAME. PRE-BOOKED PLS APPROVE. CREDIT \$25.
 THIS IS A MAKE-GOOD FOR OCT29 ON LINE-9 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#9 MISSED: MON/900P-930P OCT29 30S \$650.00 (OCT30/12)
 OFFER: MON/700P-730P OCT29 30S \$625.00 PLS ADVISE.
 CMT: TP CHG DUE TO NO GAME. PRE-BOOKED PLS APPROVE. CREDIT \$25.

REP HEADLINE# 6381942 TRF# 499207
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT30/12 13.52
*** KVVU-TV ***
CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

OCT/12			\$5,525.00			NOV/12		\$4,700.00				
CONTRACT TOTAL 10225.00												
TOTAL SPOTS 16												

MARKET TOTALS \$56,944 KVVU 18% KSNV 30% KLAS 27% KTNV 18% KVMY 6% KVCW 1% CABL 0% KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



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And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

<u>Contract / Revision</u> 499207 /		<u>Alt Order #</u> 06381942
<u>Product</u> HELLER 4 SENATE ADD		
<u>Contract Dates</u> 10/24/12 - 10/30/12		<u>Estimate #</u>
<u>Advertiser</u> Dean Heller For Senate		<u>Original Date / Revision</u> 10/26/12 / 10/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

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N 5	KVVU	10/24/12	10/26/12	Extra	M-F 7-730p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>							
Week:		10/22/12	10/28/12	--WTF--	\$625.00			3				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
			See MG 5.4,5.5									
	2	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
			See MG 5.4,5.5									
	3	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
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	4	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	---WTh-----	:30		\$625.00	NM		
	Ⓜ	MG for 5.2,5.1										
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	Ⓜ	MG for 6.3,5.3										
	7	KVVU	10/29/12-10/30/12	FOX 5 News 5-6am M-F	5a-6a	MTu-----	:30		\$450.00	NM		
	Ⓜ	MG for 6.3,5.3										
	8	KVVU	10/29/12-10/30/12	Fox 5 News @ 430am	M-Th, Sun 430-5a	MTu-----	:30		\$150.00	NM		
	Ⓜ	MG for 6.3,5.3										
N 6	KVVU	10/29/12	10/30/12	Extra	M-F 7-730p		:30			NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Rate</u>							
Week:		10/29/12	11/04/12	MT-----	\$625.00			2				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	MTu-----	:30		\$625.00	NM		
			See MG 6.3									
	3	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$625.00	NM		
	Ⓜ	See MG 5.6,5.7,5.8										
Totals											16	\$10,250.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
499207 /	06381942

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	HELLER 4 SENATE AD	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Dean Heller For Senate	10/26/12 / 10/26/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	8	\$5,525.00	\$4,696.25
10/29/12 -10/30/12	8	\$4,725.00	\$4,016.25
Totals	16	\$10,250.00	\$8,712.50

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 12.29

BUYER NAME	NEIL WILLIAMS
SALES PRSN	PH- TERESA DIFURIA

WASHINGTON, DC 20007

LOCAL	REGIONAL
<p>1. <i>Local</i> (1990) 100</p> <p>2. <i>Local</i> (1990) 100</p> <p>3. <i>Local</i> (1990) 100</p> <p>4. <i>Local</i> (1990) 100</p> <p>5. <i>Local</i> (1990) 100</p> <p>6. <i>Local</i> (1990) 100</p> <p>7. <i>Local</i> (1990) 100</p> <p>8. <i>Local</i> (1990) 100</p> <p>9. <i>Local</i> (1990) 100</p> <p>10. <i>Local</i> (1990) 100</p> <p>11. <i>Local</i> (1990) 100</p> <p>12. <i>Local</i> (1990) 100</p> <p>13. <i>Local</i> (1990) 100</p> <p>14. <i>Local</i> (1990) 100</p> <p>15. <i>Local</i> (1990) 100</p> <p>16. <i>Local</i> (1990) 100</p> <p>17. <i>Local</i> (1990) 100</p> <p>18. <i>Local</i> (1990) 100</p> <p>19. <i>Local</i> (1990) 100</p> <p>20. <i>Local</i> (1990) 100</p> <p>21. <i>Local</i> (1990) 100</p> <p>22. <i>Local</i> (1990) 100</p> <p>23. <i>Local</i> (1990) 100</p> <p>24. <i>Local</i> (1990) 100</p> <p>25. <i>Local</i> (1990) 100</p> <p>26. <i>Local</i> (1990) 100</p> <p>27. <i>Local</i> (1990) 100</p> <p>28. <i>Local</i> (1990) 100</p> <p>29. <i>Local</i> (1990) 100</p> <p>30. <i>Local</i> (1990) 100</p> <p>31. <i>Local</i> (1990) 100</p> <p>32. <i>Local</i> (1990) 100</p> <p>33. <i>Local</i> (1990) 100</p> <p>34. <i>Local</i> (1990) 100</p> <p>35. <i>Local</i> (1990) 100</p> <p>36. <i>Local</i> (1990) 100</p> <p>37. <i>Local</i> (1990) 100</p> <p>38. <i>Local</i> (1990) 100</p> <p>39. <i>Local</i> (1990) 100</p> <p>40. <i>Local</i> (1990) 100</p> <p>41. <i>Local</i> (1990) 100</p> <p>42. <i>Local</i> (1990) 100</p> <p>43. <i>Local</i> (1990) 100</p> <p>44. <i>Local</i> (1990) 100</p> <p>45. <i>Local</i> (1990) 100</p> <p>46. <i>Local</i> (1990) 100</p> <p>47. <i>Local</i> (1990) 100</p> <p>48. <i>Local</i> (1990) 100</p> <p>49. <i>Local</i> (1990) 100</p> <p>50. <i>Local</i> (1990) 100</p> <p>51. <i>Local</i> (1990) 100</p> <p>52. <i>Local</i> (1990) 100</p> <p>53. <i>Local</i> (1990) 100</p> <p>54. <i>Local</i> (1990) 100</p> <p>55. <i>Local</i> (1990) 100</p> <p>56. <i>Local</i> (1990) 100</p> <p>57. <i>Local</i> (1990) 100</p> <p>58. <i>Local</i> (1990) 100</p> <p>59. <i>Local</i> (1990) 100</p> <p>60. <i>Local</i> (1990) 100</p> <p>61. <i>Local</i> (1990) 100</p> <p>62. <i>Local</i> (1990) 100</p> <p>63. <i>Local</i> (1990) 100</p> <p>64. <i>Local</i> (1990) 100</p> <p>65. <i>Local</i> (1990) 100</p> <p>66. <i>Local</i> (1990) 100</p> <p>67. <i>Local</i> (1990) 100</p> <p>68. <i>Local</i> (1990) 100</p> <p>69. <i>Local</i> (1990) 100</p> <p>70. <i>Local</i> (1990) 100</p> <p>71. <i>Local</i> (1990) 100</p> <p>72. <i>Local</i> (1990) 100</p> <p>73. <i>Local</i> (1990) 100</p> <p>74. <i>Local</i> (1990) 100</p> <p>75. <i>Local</i> (1990) 100</p> <p>76. <i>Local</i> (1990) 100</p> <p>77. <i>Local</i> (1990) 100</p> <p>78. <i>Local</i> (1990) 100</p> <p>79. <i>Local</i> (1990) 100</p> <p>80. <i>Local</i> (1990) 100</p> <p>81. <i>Local</i> (1990) 100</p> <p>82. <i>Local</i> (1990) 100</p> <p>83. <i>Local</i> (1990) 100</p> <p>84. <i>Local</i> (1990) 100</p> <p>85. <i>Local</i> (1990) 100</p> <p>86. <i>Local</i> (1990) 100</p> <p>87. <i>Local</i> (1990) 100</p> <p>88. <i>Local</i> (1990) 100</p> <p>89. <i>Local</i> (1990) 100</p> <p>90. <i>Local</i> (1990) 100</p> <p>91. <i>Local</i> (1990) 100</p> <p>92. <i>Local</i> (1990) 100</p> <p>93. <i>Local</i> (1990) 100</p> <p>94. <i>Local</i> (1990) 100</p> <p>95. <i>Local</i> (1990) 100</p> <p>96. <i>Local</i> (1990) 100</p> <p>97. <i>Local</i> (1990) 100</p> <p>98. <i>Local</i> (1990) 100</p> <p>99. <i>Local</i> (1990) 100</p> <p>100. <i>Local</i> (1990) 100</p>	<p>1. <i>Regional</i> (1990) 100</p> <p>2. <i>Regional</i> (1990) 100</p> <p>3. <i>Regional</i> (1990) 100</p> <p>4. <i>Regional</i> (1990) 100</p> <p>5. <i>Regional</i> (1990) 100</p> <p>6. <i>Regional</i> (1990) 100</p> <p>7. <i>Regional</i> (1990) 100</p> <p>8. <i>Regional</i> (1990) 100</p> <p>9. <i>Regional</i> (1990) 100</p> <p>10. <i>Regional</i> (1990) 100</p> <p>11. <i>Regional</i> (1990) 100</p> <p>12. <i>Regional</i> (1990) 100</p> <p>13. <i>Regional</i> (1990) 100</p> <p>14. <i>Regional</i> (1990) 100</p> <p>15. <i>Regional</i> (1990) 100</p> <p>16. <i>Regional</i> (1990) 100</p> <p>17. <i>Regional</i> (1990) 100</p> <p>18. <i>Regional</i> (1990) 100</p> <p>19. <i>Regional</i> (1990) 100</p> <p>20. <i>Regional</i> (1990) 100</p> <p>21. <i>Regional</i> (1990) 100</p> <p>22. <i>Regional</i> (1990) 100</p> <p>23. <i>Regional</i> (1990) 100</p> <p>24. <i>Regional</i> (1990) 100</p> <p>25. <i>Regional</i> (1990) 100</p> <p>26. <i>Regional</i> (1990) 100</p> <p>27. <i>Regional</i> (1990) 100</p> <p>28. <i>Regional</i> (1990) 100</p> <p>29. <i>Regional</i> (1990) 100</p> <p>30. <i>Regional</i> (1990) 100</p> <p>31. <i>Regional</i> (1990) 100</p> <p>32. <i>Regional</i> (1990) 100</p> <p>33. <i>Regional</i> (1990) 100</p> <p>34. <i>Regional</i> (1990) 100</p> <p>35. <i>Regional</i> (1990) 100</p> <p>36. <i>Regional</i> (1990) 100</p> <p>37. <i>Regional</i> (1990) 100</p> <p>38. <i>Regional</i> (1990) 100</p> <p>39. <i>Regional</i> (1990) 100</p> <p>40. <i>Regional</i> (1990) 100</p> <p>41. <i>Regional</i> (1990) 100</p> <p>42. <i>Regional</i> (1990) 100</p> <p>43. <i>Regional</i> (1990) 100</p> <p>44. <i>Regional</i> (1990) 100</p> <p>45. <i>Regional</i> (1990) 100</p> <p>46. <i>Regional</i> (1990) 100</p> <p>47. <i>Regional</i> (1990) 100</p> <p>48. <i>Regional</i> (1990) 100</p> <p>49. <i>Regional</i> (1990) 100</p> <p>50. <i>Regional</i> (1990) 100</p> <p>51. <i>Regional</i> (1990) 100</p> <p>52. <i>Regional</i> (1990) 100</p> <p>53. <i>Regional</i> (1990) 100</p> <p>54. <i>Regional</i> (1990) 100</p> <p>55. <i>Regional</i> (1990) 100</p> <p>56. <i>Regional</i> (1990) 100</p> <p>57. <</p>

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[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 12.29

STA =

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		700P-730P	30		\$625.00	10/24	10/26	0		W-F	0
PROGRAM : EXTRA CON COM1 : MAX 1X DAY												
8	S		900P-930P	30		\$625.00	10/29	10/29	0		MON	0
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 7-8												
9	A		900P-930P	30		\$650.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A. SEE MG OFFER. PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT24 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-8 FOR 1 SPOT/WK												

REP HEADLINE# 6381942 TRF# 499207 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT26/12 12.29
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

10	A		500A-600A	30		\$450.00	10/29	10/30	1		M-TU	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 9-11												

11	A		430A-459A	30		\$150.00	10/29	10/30	1		M-TU	1
PROGRAM : NEWS ORD COM1 : SPOTS N/A. SEE MG OFFER. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 9-11												

STATION MAKEGOOD OFFERS:
 M2 OK'D BUY#5 MISSED: W-F/700P-730P OCT24 30S \$625.00 (OCT25/12)
 BUY#8 MON/900P-930P OCT29 30S \$625.00
 OFFER: MON/900P-930P OCT29 30S \$650.00 PLS ADVISE.
 & M-TU/500A-600A OCT29 30S \$450.00
 & M-TU/430A-459A OCT29 30S \$150.00
 CMT: SPOTS N/A. SEE MG OFFER. PLS APPROVE.

OCT/12 \$5,525.00 NOV/12 \$4,725.00
 CONTRACT TOTAL 10250.00
 TOTAL SPOTS 16

MARKET TOTALS \$56,944 KVVU 18% KSNV 30% KLAS 27% KTNV 18% KVMY 6% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Contract / Revision 499207 /		Alt Order # 06381942
Product HELLER 4 SENATE ADD		
Contract Dates 10/24/12 - 10/30/12		Estimate #
Advertiser Dean Heller For Senate		Original Date / Revision 10/17/12 / 10/17/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$725.00			
N 2	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$725.00			
N 3	KVVU	10/24/12	10/26/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$700.00			
N 4	KVVU	10/29/12	10/30/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$700.00			
N 5	KVVU	10/24/12	10/26/12	Extra	M-F 7-730p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--WTF--				3	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
				See MG 5.4,5.5								
	2	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	---WThF----	:30		\$625.00	NM		
				See MG 5.4,5.5								
	4	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	----WTh-----	:30		\$625.00	NM		
	Ⓜ			MG for 5.2,5.1								
	5	KVVU	10/24/12-10/25/12	Extra	M-Sa 8-10p/Su 7-1	----WTh-----	:30		\$625.00	NM		
	Ⓜ			MG for 5.2,5.1								
N 6	KVVU	10/29/12	10/30/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	MT-----				2	\$625.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/29/12-11/04/12	Extra	M-F 7-730p	MTu-----	:30		\$625.00	NM		
				See MG 6.3								
	3	KVVU	10/29/12-10/29/12	Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$625.00	NM		
	Ⓜ			MG for 6.2 10/29								
Totals											15	\$10,250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
499207 /		06381942
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/12 - 10/30/12	HELLER 4 SENATE AD	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Dean Heller For Senate		10/17/12 / 10/17/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	9	\$6,150.00	\$5,227.50
10/29/12 - 10/30/12	6	\$4,100.00	\$3,485.00
Totals	15	\$10,250.00	\$8,712.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT17/12 16.26

REP. # _____ OFF. # 762 SALESMAN # _____

BUYER NAME NEIL WILLIAMS

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6381942

	CLASS: NATL.	LOCAL	REGIONAL
--	--------------	-------	----------

PRDCT	HELLER 4 SENATE	ADD EST#	COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT24/12 OCT30/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT17/12 16.20

REP: TO ROSE

OK'D M1 SEE LINES 7-8
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		700P-730P	30		\$625.00	10/24	10/26	1		W-F	1
PROGRAM : EXTRA CON COM1 : MAX 1X DAY												
7	A		900P-930P	30		\$625.00	10/24	10/25	2		W-TH	2
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT24 ON LINE-5 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-6 FOR 1 SPOT/WK												
8	A		900P-930P	30		\$625.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA ORD COM1 : SPOTS N/A DUE TO BASEBALL. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 7-8												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

6	S		700P-730P	30		\$625.00	10/29	10/30	1		M-TU	1
---	---	--	-----------	----	--	----------	-------	-------	---	--	------	---

PROGRAM : EXTRA
 CON COM1 : MAX 1X DAY

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#5	MISSED:W-F/700P-730P	OCT24(2/WK)	30S	\$625.00	(OCT17/12)
		BUY#6	M-TU/700P-730P	OCT29	30S	\$625.00	
			OFFER:W-TH/900P-930P	OCT24(2/WK)	30S	\$625.00	PLS ADVISE.
			& MON/900P-930P	OCT29	30S	\$625.00	
			CMT:SPOTS N/A DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.				

OCT/12	\$6,150.00	NOV/12	\$4,100.00	CONTRACT TOTAL	10250.00
				TOTAL SPOTS	15

MARKET TOTALS \$56,944 KVVU 18% KSNV 30% KLAS 27% KTNV 18% KVMY 6% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

OCT17/12 15.14
*** KVVU-TV ***

PROGRAM : NEWS
CON COM1 : MAX 1X DAY

REP HEADLINE# 6381942
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT17/12 15.14
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			700P-730P	30		\$625.00	10/24	10/26	3		W-F	3
PROGRAM : EXTRA												
CON COM1: MAX 1X DAY												
6			700P-730P	30		\$625.00	10/29	10/30	2		M-TU	2
PROGRAM : EXTRA												
CON COM1: MAX 1X DAY												
OCT/12			\$6,150.00	NOV/12		\$4,100.00						
CONTRACT TOTAL												10250.00
TOTAL SPOTS												15

MARKET TOTALS \$56,944 KVVU 18% KSNV 30% KLAS 27% KTNV 18% KVMY 6% KVCW 1% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*